



Advanced Diploma of Leadership & Management

COURSE CODE • **BSB61015**

CRICOS COURSE CODE • **097075A**

COURSE DESCRIPTION

This qualification will prepare you to work in roles with senior or managerial responsibilities. Upon graduation you may oversee the work of others or have a specialized role where you do not supervise others but provide strategic leadership and direction.

WHAT WILL I LEARN?

FIND YOUR PURPOSE

BSBSUS501 • Develop workplace policy and procedures for sustainability
BSBHRM602 • Manage human resources strategic planning

BULLETPROOF BUSINESS PLAN

BSBMGT617 • Develop and implement a business plan
BSBFIM601 • Manage finances

BUSINESS GROWTH

BSBMKG605 • Evaluate international marketing opportunities
BSBMKG609 • Develop a marketing plan

INNOVATION REVOLUTION

BSBMGT608 • Manage innovation and continuous improvement
BSBINN601 • Lead and manage organisational change

ROADMAP TO SUCCESS

BSBMGT616 • Develop and implement strategic plans
BSBMGT605 • Provide leadership across the organization

ENGAGE YOUR AUDIENCE

BSBCUE605 • Develop and maintain a customer engagement marketing strategy
PSPGEN067 • Establish and maintain strategic networks



Leaders think and talk about solutions, not problems

BRIAN TRACY

01. **CAMPUS**

- Sydney Startup Hub
- Melbourne CBD

02. **DURATION**

78 weeks (including term breaks)
6 terms (10 weeks per term)
1800 hours

03. **EMPLOYMENT OPPORTUNITIES**

- Area Manager
- Department Manager
- Regional Manager

04. **ENTRY REQUIREMENTS**

- Successful completion of Australian Year 10 or equivalent
- Must be at least 18 years of age at course commencement
- International learners must demonstrate they hold an IELTS 5.5 with no skills band less than 5 or equivalent



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Information provided is current as at the date listed below,
and may be subject to change. Date: 03.10.2019

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