



# Advanced Diploma of Leadership & Management

COURSE CODE • **BSB61015**

CRICOS COURSE CODE • **097075A**

## COURSE DESCRIPTION

This qualification will prepare you to work in roles with senior or managerial responsibilities. Upon graduation you may oversee the work of others or have a specialized role where you do not supervise others but provide strategic leadership and direction.

## WHAT WILL I LEARN?

### FIND YOUR PURPOSE

BSBSUS501 • Develop workplace policy and procedures for sustainability  
BSBHRM602 • Manage human resources strategic planning

### BULLETPROOF BUSINESS PLAN

BSBMGT617 • Develop and implement a business plan  
BSBFIM601 • Manage finances

### BUSINESS GROWTH

BSBMKG605 • Evaluate international marketing opportunities  
BSBMKG609 • Develop a marketing plan

### INNOVATION REVOLUTION

BSBMGT608 • Manage innovation and continuous improvement  
BSBINN601 • Lead and manage organisational change

### ROADMAP TO SUCCESS

BSBMGT616 • Develop and implement strategic plans  
BSBMGT605 • Provide leadership across the organization

### ENGAGE YOUR AUDIENCE

BSBCUE605 • Develop and maintain a customer engagement marketing strategy  
PSPGEN067 • Establish and maintain strategic networks



# Leaders think and talk about solutions, not problems

BRIAN TRACY

## 01. **CAMPUS**

- Sydney Startup Hub
- Melbourne CBD

## 02. **DURATION**

78 weeks (including term breaks)  
6 terms (10 weeks per term)  
1800 hours

## 03. **EMPLOYMENT OPPORTUNITIES**

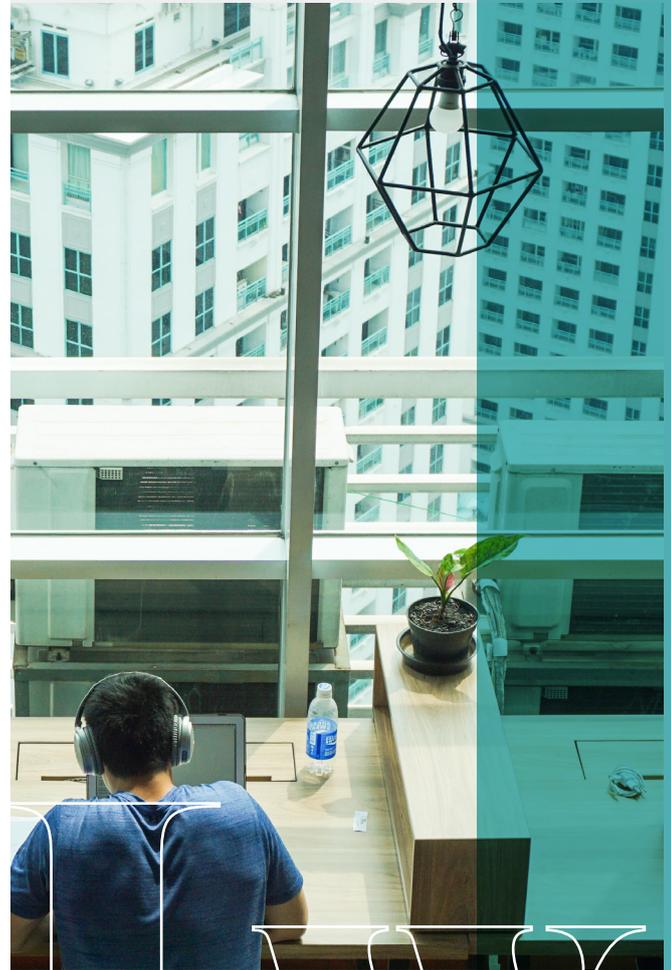
- Area Manager
- Department Manager
- Regional Manager

## 04. **ENTRY REQUIREMENTS**

- Successful completion of Australian Year 10 or equivalent
- Must be at least 18 years of age at course commencement
- International learners must demonstrate they hold an IELTS 5.5 with no skills band less than 5 or equivalent

Information provided is current as at the date listed below, and may be subject to change. Date: 03.10.2019

LANEWAY EDUCATION RTO: 41504 | CRICOS PROVIDER: 035976



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